

Standard Descriptions and Boilerplate

Copy and paste these wherever you need a bio, summary or "about" section. Pick the length that fits the platform. Using the same words everywhere keeps WMI's description consistent; if a detail changes, update this page first and then update the platforms.

Tagline

For logo lockups, business cards, social media bios, email headers and flyers.

Where Makers Come Together

Short description (about 25 words)

For social media bios, directory listings, the Google Business Profile short description and business cards.

“ Waukesha Makerspace is a nonprofit community workshop offering 24/7 access to woodworking, metalworking, 3D printing, laser cutting, electronics, and more. Open to everyone.

Medium description (about 75 words)

For event listings, Nextdoor, Eventbrite, community calendars, email signatures and flyer copy.

Waukesha Makerspace is a 501(c)(3) nonprofit community workshop in Waukesha, WI. Members get 24/7 access to a 2,400 sq ft shop equipped with woodworking tools, welders, 3D printers, laser cutters, CNC router, electronics stations, and more. We offer classes, workshops, and a welcoming community of makers at every skill level. Visit a free monthly open house to tour the space and see what we're all about.

Long description (about 175 words)

For website pages, grant applications, press releases, the Facebook Page "About" section and the media kit.

“ Waukesha Makerspace is a 501(c)(3) nonprofit community workshop dedicated to providing affordable access to tools, technology, and education. Located in Waukesha, WI, our 2,400 square foot shop is equipped with professional-grade tools across woodworking, metalworking and welding, 3D printing, laser cutting and engraving, CNC machining, electronics, textiles, leatherworking, and more.

Founded in 2019, we serve a growing community of [number] active members: hobbyists, artists, entrepreneurs, students, and retirees who come together to learn, create, and collaborate. We offer hands-on classes ranging from Fusion 360 CAD modeling to introductory welding, plus social events like fiber arts nights and board game gatherings.

Membership includes 24/7 shop access, free and discounted classes, and a supportive community of fellow makers. No experience necessary. Beginners are always welcome.

We host free monthly open houses where anyone can tour the space, meet members, and see the equipment in action. Visit waukeshamakers.com for upcoming events.

To be confirmed: the founding year. These descriptions and the old wiki say 2019; the 2026 new member orientation guide says 2012.

Keeping these current

- **Member count:** fill in the current number of active members before you use the long description. Ask the board if you are not sure of it.
- **Square footage:** update it here if the space changes.
- **Never add prices.** Membership rates change; link to <https://waukeshamakers.com> instead.

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